The Families in Action Program

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The delivery of debit cards and the opening of saving accounts to parents who are benefit from the Families in Action Program were of great success where they took care of 1436 owners of subsidies.

In the process, 84% of the families that were called and programmed by the Local Government and the Municipal link of the Families in Action Program came forth for the banking service by the Temporal Union Assenda-Banco Agrario, hired by the Social Action

In the logistic, the Secretariat of Interior, Fire Department, Police, and the Civil Defense Brigade took part in this campaign ensuring a good organization and facilitating all beneficiaries a quick access to the Bank Service Accessibility.